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**Subject:** Hollywood Center Project EVN-2018-2116-EIR  
**Attachments:** ENV-2018-2116-EIR ltr for record 5-26-2020.pdf

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Missy Kelly  
LA News Clips

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# Beachwood Canyon

## NEIGHBORHOOD ASSOCIATION

May 26, 2020

Los Angeles Department of City Planning  
221 N. Figueroa Street  
Suite 1250  
Los Angeles, CA 90012

Environmental Case No.: ENV-2018-2116-EIR

Project Name: Hollywood Center Project

The Beachwood Canyon Neighborhood Association stands opposed to this project for several reasons outlined in the Draft EIR issued on April 16, 2020.

After completion, this project would impose significant, lasting, and detrimental effects on the surrounding community that has always enjoyed a quiet and peaceful co-existence with the destination community of Hollywood.

Traffic near 101 NB onramp: Because of recent construction and the addition of larger projects that already surround this property. The surrounding streets are extremely narrow and can barely support existing traffic.

The existing time to enter the 101 Freeway in either direction is currently 10 to 15 minutes during peak travel times. Although they say the project is "transit friendly" the reality is that each and every owner of any unit in the building will most likely be using their own car.

Emergency Resources: Emergency response times will be increased as the demand will increase with the density of this project. Upper Beachwood Canyon and other canyon residents will not be able to count on reasonable delivery of these critical services. Lives are on the line.

Evacuation in case of fire: Beachwood Canyon (especially the northern end) is surrounded by parkland with overgrown brush. Evacuation plans are only as good as the ability for people to get through the expected gridlock in Hollywood resulting from the many new car trips generated by the Millennium Center. Lives are on the line.

Parking: Currently, employees and patrons of the business in Hollywood drive up into Beachwood and into Argyle and parking their cars, carpooling down into Hollywood to work or play. Parking is already slim and is the source of many complaints. This will be unbearable once this busy new business is developed.

Water/Power/Sewer Services: the amount of services this project promises to drain from our already overwhelmed water supply, power grid and sewer system will cause extensive damage to the entire region. Power outages will be a routine issue which could be a health issue for the residents in the project, not to mention the surrounding community. An independent study needs to be done regarding projections of water resources as well as the burden that will be placed on the sewer system and power grid from this project.

Developer has a bad track record: The developer seeking the project has a long history of changing things up to save himself money after receiving approval, hoping no one will notice. Check out the San Francisco (leaning) Millennium Tower for past history.

Residents, neighborhood groups and Councils, surrounding businesses, join our organization, the BCNA in opposition to the project and we hope that you will address and consider the opposition beyond a cursory thought and work with the community to preserve the public's safety and our way of life.

Sincerely,



Missy Kelly  
President  
Beachwood Canyon Neighborhood Association.